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## ***Who We Are:***

Frogfreckle.com is a informational website designed to connect customers with restaurants & bars. With Frogfreckle.com, users can freely research a state, city, and in some cases particular area of that city to find all of their food and drink options. Users simply use our website as a portal to restaurant/bar information, at no cost to you. At a small additional cost, establishments can have their website directly linked from our site to their official site, and also directly linked to your page on our site.

The secondary purpose of our company (still in progress) is to supply customers with a video presentation of your establishment for potential customers to see what you offer. This low-cost yet highly valuable marketing tool is professionally designed and edited to present a clear picture of what you offer.

## ***Why We Are Effective:***

Because our site is a portal for customers to view their particular location of interest, we are not weighed down by high website costs, advertising costs, and amount of employees. We simply add all food and drink establishments to our website, and create a direct link to your official establishment website.

Our video presentation will be created and edited in-house, meaning YOU are included in the process! We will work non-stop to make sure this process is completed in a timely manner. With your website, you have been able to impress customers with pictures and text, now take it to the next level with a video!

## ***Why Choose Us:***

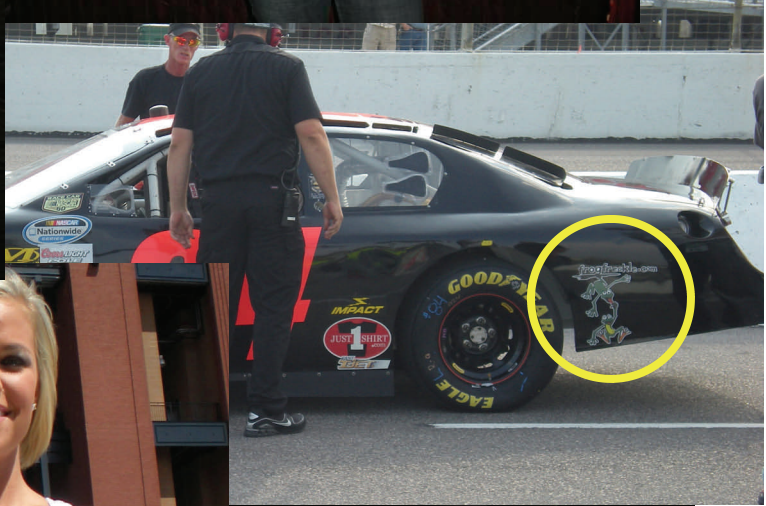
- Your website is included at NO COST
- We offer a direct link from our website to your website
- We will offer a video presentation to further entice your potential customers
- We give your potential customers a extra avenue for YOUR information

## *Spreading the Word:*

- Our Facebook page now has over 900 fans and counting
- Over 5,000 marketing pieces have been distributed over the past year to cars and houses around St. Louis
- Our picture page with 20+ picture albums of various events around St. Louis that our frogfreckle logo had presence
- Some picture page photo albums have had over 10,000 hits this past year
- Car magnets prominently displayed on owner's car
- **Team Frogfreckle** shirts for various volleyball, football and softball teams playing in the area leagues
- **Team Frogfreckle** shirts for various sporting events held by local charities such as: Master The Met (American Lung Association), Komen's Race for the Cure, St. Patrick's Day Race, Fast and the Furriest (Animal Protective Association), GO! St. Louis Fun Run, Taste of St. Louis, etc
- Website link on several restaurant/bars websites
- Official YouTube video
- Logo displayed on NASCAR racecar during Gateway NASCAR race

And our biggest marketing tool is.....**OUR NAME!**

When people hear and see the name **frogfreckle.com**, they ask "what is frogfreckle?" That curiosity leads to more website hits and more visits from potential customers that we will direct to you!



## *Frogfreckle.com: the gateway to your website:*

Since March 2009, frogfreckle.com has: (as of 8/16/2010)

- Hits by 28 countries
- Hits from 45 States
- Over 4800 total hits
- 2700 hits from Missouri
- 2200 hits from St. Louis
- 700 from the bordering Illinois cities
- Users average 3.5 page visits per visit

People visit our site, the facts are there. The site has become a valuable tool for users searching for dining and nightlife not only in the St. Louis area, but beyond. We have changed our focus from promoting establishments nationwide, to just those in the St. Louis and immediate area. This brings a more focused marketing effort on those users who are strictly looking in YOUR area.

We have multiple options to fit your specific needs ranging from a simple link to your site, to having us promote a page on our site for your facility. So when users come to our site and want to learn more about your establishment, they can easily click your name listing, and a new window either brings them to your site, or your specific page on our site.

## *Why Choose Us:*

### **Affordable**

At our highest package of \$100 total for 1 Year, your actual page and information will be seen by over 1,000 people. Would you pay an employee \$100 to go out and tell 1,000 people your information?

### **Distinctive**

When someone hears or sees the name frogfreckle.com, they have no idea what it is until they view the site themselves. Include our event pictures and handouts-whoever notices our name will want to see what frogfreckle is!

### **Local**

Our company is made of people that live and work in St. Louis. We aren't managed by a major company in another state or just a piece of a local company with other objectives, this is us! Frogfreckle is solely for restaurants and bars, nothing else.

### **Personal**

Our main mission is to expand your business, nothing else! Your account representative will be the person you deal with 100% of the time, along with the owner of the company John Burr. If something comes up last minute, we want to take care of it instantly. If something doesn't look right, we take care of it instantly. You will not "wait 3-5 business days" like most of our competition. You will speak with us directly and problems and questions are answered immediately. Our customer service will **exceed** all expectations.

**CHOOSE FROGFRECKLE!**

## ***Video Presentation*** (coming soon!):

You have a website, you have your amazing menu, you have pictures of your offerings. You might even have some event pictures, now let's take you to the next level with a video presentation of your facility. One of the obstacles of enticing new customers is their fear of trying something new. Will they like the atmosphere, what attire should I wear, what kind of crowd do they have, how big is their outside sitting area, these are just some of the questions that can be answered with a short video.

Our videos can include:

- A overall view of your facility, both inside and out
- Interviews with the owner, manager, and employees
- Interviews with customers
- Customers enjoying their favorite food/drinks
- Special talents, contests, etc that makes your establishment unique

Above all, YOU are a huge part of the final project and your input is the key to a great video. We create the complete project in-house, we are local, and we will work with you on all aspects of the project to make it 100% accurate.

You may say to yourself, we can just do this ourselves. This is true, but you also have to purchase a professional video camera, hire hosts to be on screen, spend countless hours creating and editing the video, and finally after weeks of work, have a finished project. Let US put your mind at ease and do the work for you!